

October 29, 2024

To Whom It May Concern:

I am writing to provide my highest recommendation for Victor Marquez, who served as Lead Senior Salesforce Developer at YellowBasket LLC from February 2022 until October 28, 2024. Victor's departure was solely due to organizational restructuring, and his performance throughout his tenure was exemplary.

During his time with us, Victor played a pivotal role in shaping our technical strategy and delivering enterprise-level solutions for our clients. His comprehensive expertise in Salesforce development, coupled with his forward-thinking approach to artificial intelligence integration, made him an invaluable asset to our team.

Victor consistently demonstrated exceptional technical capabilities across multiple domains:

- Led complex Salesforce implementations, managing the entire project lifecycle from initial strategy to deployment
- Architected robust solutions incorporating custom front-end and back-end development
- Pioneered our AI initiatives, successfully implementing solutions using modern technologies including LLMs and Python
- Demonstrated strong leadership abilities while managing client relationships and technical teams
- Showcased versatility by contributing to .NET projects on Microsoft's Azure Cloud Platform

What truly sets Victor apart is his entrepreneurial mindset and self-motivated approach to problem-solving. He consistently went above and beyond to ensure project success, often anticipating challenges before they arose and implementing preemptive solutions.

His technical expertise spans an impressive range of technologies, including:

- Salesforce (Lightning, LWC, Apex, Flows, Digital Experiences)
- Web Development (JavaScript, HTML, CSS, PHP, Docker)
- Artificial Intelligence (Python, Various LLM implementations, Pinecone, YOLO)
- Cloud Technologies (Azure)

Beyond his technical capabilities, Victor is an excellent communicator and team player. His bilingual proficiency in English and Spanish has been particularly valuable in our diverse work environment. He has consistently demonstrated strong leadership qualities and an ability to manage complex projects while maintaining focus on both technical excellence and business objectives.

I am confident that Victor will be an exceptional addition to any organization. His combination of technical expertise, leadership abilities, and professional demeanor makes him a valuable asset in any technical role. While we are disappointed to lose him due to organizational changes, I am certain he will continue to achieve great success in his future endeavors.

Please feel free to contact me directly for any additional information about Victor's qualifications and contributions.

Sincerely,

Greg Hartshorne
CTO
Yellow Basket, LLC
greg@yellowbasket.io

A handwritten signature in black ink that reads "Greg Hartshorne". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.